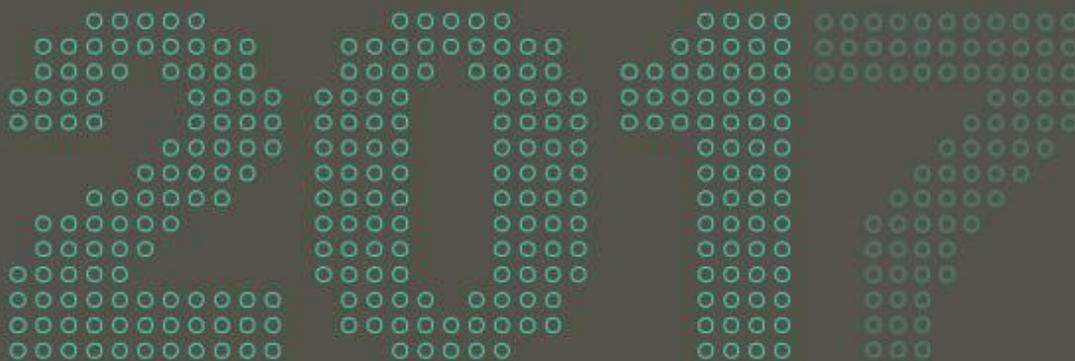


# MUD Nigeria



SCHOOL CATALOG





# OUR STORY

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Make-Up Designory was founded in 1997 by accomplished professional make-up artisans who shared the goal of bringing excellence to make-up education. The school's founders sought to offer an unparalleled education, put students first, and create an [educational] institution that would support the needs of the make-up industry. By 2000, the company had developed a full range color line. Since the line was developed primarily for professionals, the products were created with care – keeping quality in mind.

Make-Up Designory brings together high quality cosmetics, education, and passionate make-up artists to create brilliant products for both professional and everyday use. This versatile brand is the ultimate leader in make-up education, and an integral part of the make-up cosmetics world.

# Inspired Learning Starts Here

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Each year, students from around the globe come to Make-up Designory (MUD) schools to train in a variety of make-up specialties. As a student of MUD you are immersed from your first day in the craft of make-up artistry. Courses are designed to help you fulfill your aspirations of working in retail cosmetics, fashion, or entertainment industries.

MUD creates future artists by giving you the opportunity to discover and develop your own unique style under the training of licensed instructors with professional expertise in film, television, and fashion. Your vision comes alive as you infuse your talent with skill. Whether it be within the intricacies of prosthetics or the delicacy of beauty make-up, MUD will prepare you to begin your journey as a make-up artist.

# Vision More Defined Is a Dream Coming Alive

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A school by make-up artists, for make-up artists. This was the idea that started it all. Founded by accomplished professional make-up artisans in 1997, Make-up Designory (MUD) began with this simple dream and has expanded into a rigorous academic environment that fosters creativity and experimentation.

MUD began humbly, with a few courses in beauty, character, and special make-up effects and has since expanded to offer four comprehensive make-up programs, individual courses and part-time courses within two main campuses in Los Angeles and New York. MUD has also expanded globally, offering studio courses internationally at MUD Studios and Partner Schools across the U.S. MUD is a fine example of how a clear vision will help you realize your dream.

# MISSION STATEMENT

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At Make-up Designory (MUD), it is our mission to provide an exceptional experience for our students before, during and after their training as professional make-up artists. We are also committed to providing our customers with premium- quality products and unparalleled service.

# METHODOLOGY

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Make-up Designory (MUD) courses are designed to maximize creativity and reinforce the skills that are required to work at a professional level in today's make-up industry. Students learn by doing and you will get your hands dirty on the first day of class. MUD teaches the importance of research and preparation, mixed with lab work and assignments. MUD combines short lectures with a practical approach that enables students to learn the basics of a given application. As you master skills, you are encouraged to incorporate them into more complex applications. By breaking down each application into individual elements you will develop a strong foundation in each area of expertise. This mixture of lectures, demonstrations, and hands-on practice moves you from research to casting through to a professional photo shoot.

# PROGRAMS AND COURSES

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Make-up Designory (MUD), you will experience hands-on learning in an inspiring and supportive environment. Classes typically blend short lectures and demonstrations with lab work and assignments, to take you from research and casting to a professional photo shoot. All of the

dedicated, trained teachers draw upon at least five years of experience in a diverse range of make-up fields. Whatever path you choose, they've been there. They can help you get there too.

# Programs

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MUD programs are 2 -12 week long and are designed to provide comprehensive training in all aspects of make-up artistry. Individual courses offer the beginning artist an introduction to a specific field of make-up artistry so you may refine your vision for your career or they can help you to further an already established career.

MUD programs and courses are designed to teach a wide range of practical and specialized skills, including make-up artistry and hairstyling, as well as character make-up and special make-up effects based upon the latest techniques used in the industry.

MUD Courses include:

BEAUTY ESSENTIALS

STUDIO MAKEUP

AIRBRUSH MAKEUP

BRIDAL MAKEUP

HIGH FASHION TRENDS

## **BEAUTY ESSENTIALS:**

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This course is designed as an introduction to beauty make-up with an emphasis on the techniques required today in this multi-faceted industry. Regardless of which of these areas you intend to work in, mastery of beauty make-up is a must. In this course you will start by learning facial analysis, base matching and application, correction, contours, and highlights, and focus on eyes and lips. The course finishes with complete make-up applications ranging from one hundred percent corrective to natural make-up.

- **Base Unit**
- **Corrective Unit**
- **Highlight and Shadow Unit**
- **Eye Unit**
- **Lip Unit**
- **Natural Make-up Unit**
- **Business Unit**
- **Print Unit**
- **High Definition Unit**

## **STUDIO MAKEUP:**

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In this course students are exposed to film and television production and the make-up required for today's demanding sets. Learn how to work with high-definition cameras and learn what is required of the make-up. We will also be focusing on the no-make-up look.

Studio Makeup includes the following Units

- **Base Unit**
- **Corrective Unit**
- **Highlight and Shadow Unit**
- **Eye Unit**
- **Lip Unit**
- **Natural Make-up Unit**
- **Business Unit**

## HIGH FASHION TRENDS

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Learn the techniques employed by professional make-up artists working on advertising and editorial. In this course, students will learn how to work on set and create make-ups that can be used in fashion or editorial and how to work with a professional photographer to create imagery that stands out from the rest. Students will also develop their eye for make-up and learn what to look out for in their own pictures.

# BRIDAL MAKEUP ARTISTRY PROGRAM

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Learn the techniques used to do a successful consultation with a bride and family members. We will focus on the lucrative world of wedding make-up and what is required to successfully run a bridal make-up business.

The Bridal Program consists of the following Units:

- **Business Unit**
- **Marketing Unit**
- **Gele Unit**
- **Highlight and Shadow Unit**
- **Eyelash Application Unit**
- **Print Unit**

## AIRBRUSH MAKEUP ARTISTRY PROGRAM

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Airbrushing has become one of the premier ways of applying make-up. In this course, we demystify the tool and show how to properly care for and maintain it. In addition, we teach the techniques to do beautiful, flawless beauty make-up. Learn the techniques that are being required by the major studios as well as demanding clients.

At the end of the Airbrush Program, students should be able to:

- Identify the strengths and weaknesses of the airbrush
- Properly maintain and care for an airbrush
- Assemble and disassemble an airbrush with ease, as well as trouble shoot any potential.
- Control the airbrush and able to create any pattern or shape desired by the instructor.
- Identify skin undertones and shades. They are able to identify the correct make-up that matches the model's skin tone.
- Properly apply base to a model in an even application, without missing any areas
- Create a beauty make-up with the airbrush
- Cover up a tattoo with make-up
- Properly use the airbrush for corrective body make-up

# ADMISSIONS

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In order to enroll in any Make-up Designory (MUD) course of study, students must first complete a Student Application Form and submit an application fee of N5000.00 (this amount will be subsequently applied towards the student tuition)

Student Application Forms may be obtained at the Administrative Office or through an Admissions Advisor, at the back of this catalog, or may be completed online at [www.mudnigeria.com](http://www.mudnigeria.com). MUD class size is limited, and availability is determined on a first-come, first-served basis. For this reason, students are encouraged to enroll as soon as possible to ensure they get their first-choice date.

In order to complete the enrollment process, students must confirm that they have secured their finances to attend school. MUD offers a number of methods by which tuition can be paid, the Admissions Departments will assist each student in finding the method that best suits him or her. Tuition is not due until the first day of class, however MUD asks that the first tuition payment is made two weeks prior to the start of classes to help make the transition to school easier. Tuition for all courses require payment in full prior to the start of class; student kit fees require at least 50% to be paid prior to the start of class and the remaining balance to be paid at the midpoint of the program. In addition, students must return all signed

enrollment agreements and supporting documents. MUD provides courses and training in English only. MUD courses and training are not available in additional languages.

# MAKE-UP KITS AND MATERIALS

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It is the student's responsibility to purchase the required materials before the first day of class. Students are not required to purchase their supplies from the student store. The actual total cost of materials may vary, depending upon whether students have already purchased, or already own materials prior to registration. However, actual costs for materials will not exceed the approximations provided.

# SCHOOL POLICIES

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Make-up Designory (MUD) knows that the students, instructors, and administrators who meet in school today are the professionals who will be working together in the future. This is why they work hard to maintain an atmosphere of respect and courtesy. MUD asks that their students treat the school environment like a professional environment and maintain proper personal and professional hygiene at all times. MUD students are also expected to maintain their workstations and classroom at a professional level of presentation. Students are required to clean their equipment, stations, and mirrors at the end of each day of class. In addition, each instructor will outline any additional rules that are pertinent to his or her classroom, including cell phone usage, eating in class, chewing gum, and more.

MUD conducts active, hands-on programs in a rigorous professional environment. In order to maximize the learning process, they require all students to work and to model. When a student is the artist, they will approach their assignment as though they are working on a real job. This includes maintaining a high standard of courtesy and professionalism, keeping tools and the station clean, being aware of the model's comfort and ability to breathe, and keeping the model's clothing protected with a cover cloth. When modeling, a student will remain still and quiet, and

will cooperate with the artist's requests without dispensing opinions or advice.

MUD students may dress casually, but are expected to maintain the same level of decorum that they would exhibit in a professional working environment.

Students are required to complete homework assignments in addition to daily class assignments. Each instructor will assign the homework, along with its due date. Homework turned in on time will receive full credit. Homework turned in late will receive half credit. If a student is absent on the day homework is due, he or she may turn in the assignment for full credit on the first day back from the absence. If the student is missing assignments or tests or has missed class time, the instructor will provide him or her with a plan to help get caught up and additional practice or testing periods can be scheduled. Students who are required to make up missed assignments, tests or time are encouraged to do so while they are still attending class. Final grades are posted on a designated board located in one of the student areas no more than five business days after the course completion.

Each MUD student must read and accept these written Rules of Conduct.

# ATTENDANCE POLICY

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MUD students are expected to treat class responsibilities in a professional manner. This includes arriving to class on time and being prepared for the day's assignment. MUD instructors and staff expect each student to be in the classroom, with the station set up and ready for work at the beginning of each class. It is our intention to establish behaviors and habits that will help a student to succeed in his/her professional career. Students are to avoid incurring absences and tardies that will interfere with the educational outcomes of the course and curriculum.

Students are required to maintain a minimum attendance of 90 percent of the scheduled hours in order to graduate. As academic progress is measured by clock hours, a student's physical presence in class is necessary for it to count towards the cumulative attendance; as a result, tardiness and absence will not be excused for any reason. For the purpose of recording accurate attendance, instructors will round up any tardy to the nearest quarter-hour. A tardy is defined as arriving late for the start of class, arriving late after a break, arriving late after lunch, or leaving class early. Students who are marked absent for a day have zero recorded hours of attendance for the day on which they are absent.

Students not meeting the minimum attendance requirement of 90 percent may be subject to administrative action up to and including termination. At the discretion of the School, students that do not meet, or are in jeopardy of not meeting, the attendance standard may be required to attend unscheduled hours to remediate lesson material or practical applications as deemed necessary by the course Instructor or a Lead Instructor.

# GRADUATION REQUIREMENTS

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In order for a student to graduate, he or she must:

- Achieve a grade of 70 percent (C) or better in each course
- Attend 90 percent of the scheduled hours
- Satisfy all financial obligations to the school
- Satisfy all administrative obligations

Students enrolled in individual courses are required to complete their course with a grade GPA of 70 percent (C) or better and must attend a minimum of 90 percent of the scheduled course hours in order to graduate. Upon completion of these requirements, a certificate shall be awarded. These courses include: Beauty 101, Beauty 201, Beauty 301

THANK YOU FOR YOUR INTEREST IN MAKE-UP  
DESIGNORY

Did we answer all of your questions? Would you like to tour our facility? We welcome any and all inquiries for more information. We would also love to get to know you better. To request an application or to schedule a free tour of one of our campuses, please contact us at +234 706 530 9393, +234 809 518 3970, +234 708 297 8030, email [info@MUDNigeria.com](mailto:info@MUDNigeria.com), visit [www.MUDNigeria.com](http://www.MUDNigeria.com)